

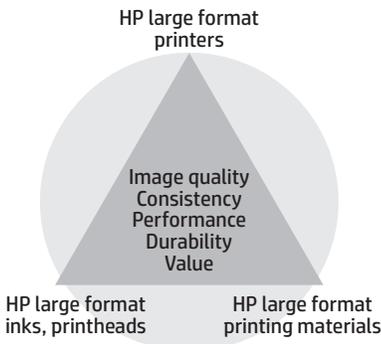


HP Durable Backlit Fabric



The HP large format printing system—the complete solution

HP large format printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



Digital textile printing for soft signage provides attractive new market opportunities

Find new profit potential with this durable fabric for backlits

Create high-impact displays for retail POP with outstanding image quality when printed with HP Latex Inks. Offer custom work and discover new profit potential with this versatile, lightweight textile for backlit signage. Reduce the potential for accidental damage during finishing, shipping, and installation with this enhanced fabric.

Reassure your clients with environmental compliance and fire certifications

This recyclable¹ fabric is also REACH compliant.² With B1 and NFPA 701 approved fire certifications, this durable backlit fabric can help you and your customers meet high health and safety standards.

See the ColorPRO Technology difference

See the ColorPRO difference. Produce high-impact graphics with a wide range of colors, precise lines and sharp, fine detail.

¹ HP Large Format Media take-back program availability varies. Recycling programs may not exist in your area. See hp.com/recycle for details.

² This product does not contain substances listed as SVHC (155) per Annex XIV of the EU REACH directive published as of June 16, 2014 in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Article 33 declaration published at HP.Printing.Products.and.Consumable.Supplies. Logo source: Copyright European Chemicals Agency.

Target customers	Applications	Benefits
Print service providers	Indoor backlit SEG frames	Engineered with ColorPRO Technology to provide enhanced image quality and durability
	Tradeshow and event backlit displays	Flame resistant (B1 and NFPA 701 approved fire certifications)
	POP/POS and retail backlit displays	Lightweight, durable output
	Frontlit displays	Recyclable ¹ alternative to PVC for banners and displays
		REACH compliant ²
		Stable image quality over time

Technical specifications



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For the latest ICC profiles/paper presets, please visit HPLFMedia.com/hp/paperpresets.

Ink technology	HP Latex Inks
Material	100% polyester
Weight	147 g/m ² per ISO 536 Test Method, (6.2 oz)
Thickness	152 microns/6.0 mil per ISO 534 Test Method
Finish	Satin
Brightness	88% per ISO 2470 Test Method
Whiteness	102 per ISO 11475 Test Method
Opacity	80% per ISO 2471 Test Method
Water resistance	Water resistant with HP Latex Inks ³
Wind orientation	Image side out
Operating temperature	15 to 35° C / 59 to 95° F
Operating humidity	30 to 80% RH
Flame resistance	B1 and NFPA 701 approved fire certifications
Dry time	Instant dry
Shelf life	1 year, unopened in original packaging
Storage temperature	5 to 40° C / 41 to 104° F
Storage humidity	5 to 95% RH
Environmental	Recyclable through the HP Large Format Media take-back program, ⁴ REACH compliant ⁵
Country of origin	Product of China

Ordering information	Product numbers	Roll sizes	UPC codes	Region
	Y5W69A	1372 mm x 50 m (54 in x 164 ft)	848412022681	Worldwide
	Y5W71A	1524 mm x 12,2 m (60 in x 40 ft)	848412022698	Worldwide
	Y5W70A	1524 mm x 50 m (60 in x 164 ft)	848412021882	Worldwide
	2EW50A	2946 mm x 50 m (116 in x 164 ft)	848412021820	Worldwide

Warranty	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see HPLFMedia.com/mediawarranties . To obtain warranty service, please contact Brand Management Group customer support at HPLFMedia.com/hp/en/contactus .
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³ Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see HPLFMedia.com/hp/printpermanence.

⁴ HP Large Format Media take-back program availability varies. Recycling programs may not exist in your area. See hp.com/recycle for details.

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For detailed information on the HP large format printing materials portfolio and to order, visit HPLFMedia.com

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